

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. Patent Number : 7,133,848
Date of Issuance : November 7, 2006
Applicant(s) : Phillips et al.
Serial Number : 09/859,674
Title : DYNAMIC PRICING SYSTEM
Confirmation No. : 3354
Art Unit : 3639
Examiner : Nelson, Freda M.
USPTO Customer No. : 26707
Attorney Docket No. : 125090.00018

TRANSMITTAL OF 37 C.F.R. 1.322 CERTIFICATE OF CORRECTION

Attn: Certificate of Corrections Branch
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Dear Sir:

Enclosed is a Certificate of Correction identifying
typographical errors made in the above-identified patent.

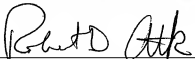
It is respectfully submitted that these errors were made by
the Patent Office during the printing of the patent, and it is
respectfully requested that the Certificate of Correction be
made a part of the patent's file history.

USPTO Serial No.: 09/859,674
Phillips et al.
Transmittal of 37 C.F.R. 1.322 Certificate of Correction

This paper is submitted in accordance with 37 C.F.R. 1.322
and a fee is not required for consideration of these documents.

Respectfully submitted,
QUARLES & BRADY STREICH LANG LLP

December 19, 2006

By: 
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CERTIFICATE OF CORRECTION

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 APPLICATION NO.: 09/859,674
 ISSUE DATE : November 7, 2006
 INVENTOR(S) : Phillips et al.

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 13, line 56, please delete " $F_{PS}(P)=0.2*\{1-[\text{Arc-Tan}(\alpha*(P_{final}-P_{REF}))^2/\pi]\}$,"

and replace with

-- $F_{PS}(P)=0.2*\{1-[\text{Arc-Tan}(\alpha*(P_{final}-P_{REF}))^2/\pi]\}$,--

Column 13, line 59, please delete " P_{ref} is a reference price P_{ref} ?"

and replace with

-- P_{REF} is a reference price --

MAILING ADDRESS OF SENDER (Please do not use customer number below):

Robert D. Atkins
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 Phoenix, AZ 85004

This collection of information is required by 37 CFR 1.322, 1.323, and 1.324. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Attention Certificate of Corrections Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

125090.00018 (Doc. #2061950)